Leadership & Innovation in a Time of Crisis
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What is leadership

Leadership is the process of influencing and inspiring others to work toward a common goal and then giving them the power and the freedom to achieve it.

Leadership is the art of getting someone else to do something you want done because s/he wants to do it.
Creativity & Innovation

**Creativity**
- The development of *Novel & Useful* ideas for products, processes, or services

**Innovation**
- Implementation of creative ideas
Leadership vs. Management

Management

➢ Dealing with Certainty
➢ Focused on Solving Today's Problems
➢ Planning & Budgeting
➢ Organizing & Staffing

Leadership

➢ Providing Direction
➢ Looking for Tomorrow's Problems
➢ Introducing Innovation and Change
➢ Challenging the status quo
During crisis, we must anticipate problems and act before they strike.

Long-term thinking will help you make better and faster decisions when in crisis. This applies to organizations and individuals.

- You already have decision-making ground rules
- You already anticipated and planned for a wide range of scenarios

Long term thinking improves performance!
What Principles Can You Adopt in a Crisis if You’ve Never Been a Long Term Thinker?

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<th><strong>DO</strong></th>
<th><strong>DON’T</strong></th>
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<tr>
<td>Prioritize! Focus on what matters most and be consistent about it.</td>
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<td>Stay flexible. In crisis, circumstances change and evolve, so be ready to change.</td>
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<td>Set the right tone in your communications with others—balance reality with optimism.</td>
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<td>Don’t just react to problems. Anticipate what problems might come next.</td>
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<td>Don’t waste time worrying about who gets credit. In a crisis, we’re all in charge, and it’s our own leadership moment.¹</td>
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<td>Don’t wait until all the facts are in—they may never be—to act. In a crisis, good now is better than perfect later.²</td>
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Crisis Demands Leadership

Get on the Balcony

In a crisis, people need to see their leaders you cannot hide in a back room.

In a crisis you need to be;

- Calm
- Focused
- Empathetic
- Forward thinking
Leading in for Innovation in a Time of Crisis

Creative ideas can and should come from everywhere

Empower Others

- You cannot do it all
- Allow others to;
  - Make decisions
  - Take action
  - Expand their teams
Leading for Innovation in a Time of Crisis

- Look ahead
- Think about what happens next
- Define priorities
- Think carefully and seek input on what to do now and what not to do
- Remember this is a time for innovation
  - Creative Outcomes
  - Creative Processes
Thank You for Joining Us